

Japan's Largest Food Ingredients & Additives Event!!

ifia JAPAN 2021
International Food Ingredients & Additives Exhibition and Conference

HFE Health Food Exposition
& Conference
JAPAN 2021

The deliciousness world

created by **ifia**,

The future of health

attracted by **HFE**

May 12 (Wed.) to 14 (Fri.), 2021

PACIFICO YOKOHAMA

Organizer:

Food Chemicals Newspaper, Inc.

CALL FOR EXHIBITORS

Closing date : February 15, 2021



Official Website: <https://www.ifiajapan.com/en>

Welcome to ifia/HFE JAPAN!



The Gateway into the Japanese Food Industry Market!



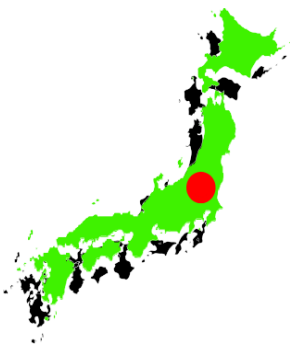
Why ifia/HFE JAPAN?

- *ifia/HFE JAPAN* is the leading functional food, ingredients and additives event in Japan.
- The three day event brings together over 36,000 manufactures and suppliers from all areas of the food industry to explore new opportunities and discover the latest products, techniques, and technology the industry has to offer. *ifia/HFE JAPAN creates a strong and reliable platform to launch into the Japanese market*, showcasing your products and services to key decision makers in the industry.
- With Japanese consumers now heavily shifting towards functional, healthy and nutritious foods, opportunities for the functional food, ingredients and additives industry are greater than ever.

*Don't miss the opportunity to be a part of
this multi-billion dollar market!*

Five Reasons to exhibit:

1. Japan's largest event covering food ingredients, additives and the health functional food sector.
2. Over 36,000 expected food developer and technician from across Japan and abroad researching for your products and services.
3. An aggressive audience promotion campaign ensuring you the right audience at the right time.
4. A high-level, three-day educational forum attracting senior-level buyers and decision-makers.
5. Cultivate new business and develop strategic partnerships with Japanese and international companies.



Venue

PACIFICO YOKOHAMA

For further information, visit the official site:

<https://www.pacifico.co.jp/english/tabid/500/Default.aspx>



What is ifia JAPAN?

ifia® JAPAN 2021
International Food Ingredients & Additives Exhibition and Conference

International Food Ingredients & Additives Exhibition & Conference

Come together “Food Ingredients & Additives” – Approach Food Taste and Safety scientifically –

Asia's largest event dedicated solely to the food additives and ingredients industries. Due to the sharp rise in price for raw food materials, never before has the demand for additives and alternative ingredients been so high. As a result, interest among buyers is at an all time high.

Exhibitor Profile

| | | | |
|---------------------------|-------------------------|------------------------------------|--|
| Acidulant | Fibers | Premixed seasonings | Sweeteners |
| Alternative | Flavorings | Preservatives | Tea |
| Antioxidant | Fructification products | Protein related ingredients | Testing equipment for ensuring safety and security on food |
| Bio-technology | Gelation Agent | Reinforcement | Thickener |
| Coloring agent | Herb and spice | Seasonings | Yeast |
| Conditioning agent | Hydrocolloids | Seeds | |
| Confectionery ingredients | Lactic acid bacterium | Soybean products | |
| Dairy products | Meal substitutes | Starch | |
| Egg products | Meat & Seafood products | Starter Culture | and more.. |
| Emulsifier | Oils & Fats | Sub-materials for alcoholic liquor | |
| Enzyme | Polysaccharide | | |

What is HfE JAPAN?

HfE® JAPAN 2021
Health Food Exposition & Conference

Health Food Exposition & Conference

Come together “Health and Functional Food Ingredients” – Approach Diet and Health scientifically

Health Foods Expo is the leading exhibition for manufacturers and suppliers in the health conscious Japanese market. Increased focus on the benefits of healthy diets, balanced meals and other nutritional means will continue to play a major role in the consumer selection process.

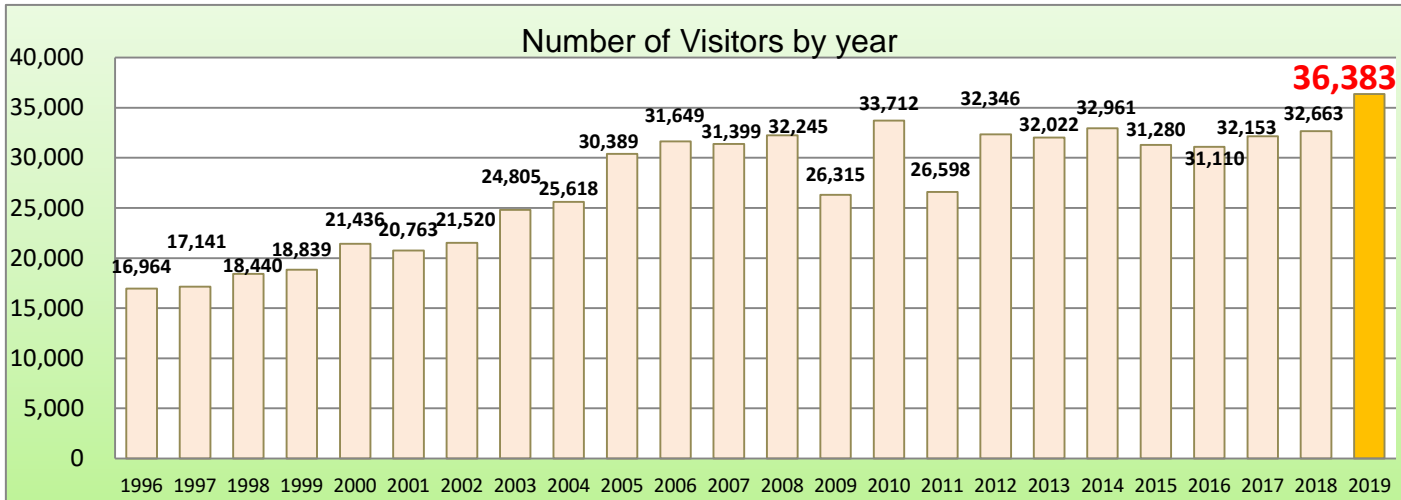
Exhibitor Profile

| | | | |
|--|---|--------------------------------|---|
| Alternative healthcare related food products | FNFC (food with nutrient function claims) | Minerals | equipment |
| Amino-Acid | FOSHU (food for specified health new use) | Nutraceutical foods | Vitamins |
| Beauty-care food | Health foods | Nursing-care food | Cachet/Package/Containers for health food |
| Commissioned manufacturing firms | Herbs | Natural foods | |
| Commissioned testing firms | Juices | Organic food | |
| Dietetic food | Low-cal foods | Organic vegetables | and more... |
| | Malt extracts | Supplements | |
| | | Analytical test technology and | |

2019 Show Results

| Date | Weather | Number of Visitors |
|--------------|---------|-----------------------|
| May 22(Wed.) | Fine | 11,359 (2018: 10,286) |
| May 23(Thu.) | Fine | 12,081 (2018: 11,712) |
| May 24(Fri.) | Fine | 12,943 (2018: 10,665) |
| Total | | 36,383 (2018: 32,663) |

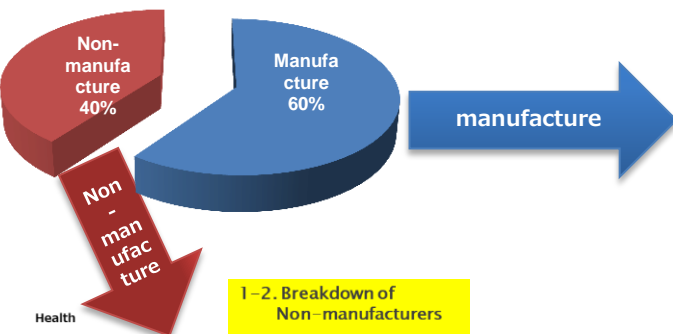
***Canceled in 2020 to prevent the spread of COVID-19 infection**



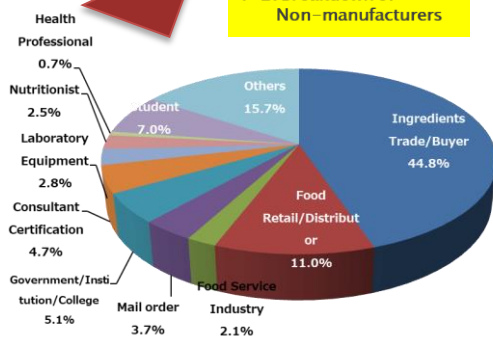
1. Strong exhibiting requests from food and beverage manufacturers and dealers in Japan: Japanese buyers are seeking products which are high quality, high performance, nutritious and organic.
2. About 21,000 attendees out of 36,000 are from corporate management, research & development, purchasers, dealers, and sales agents, generating multiple business opportunities for all exhibitors.

Type of Industry

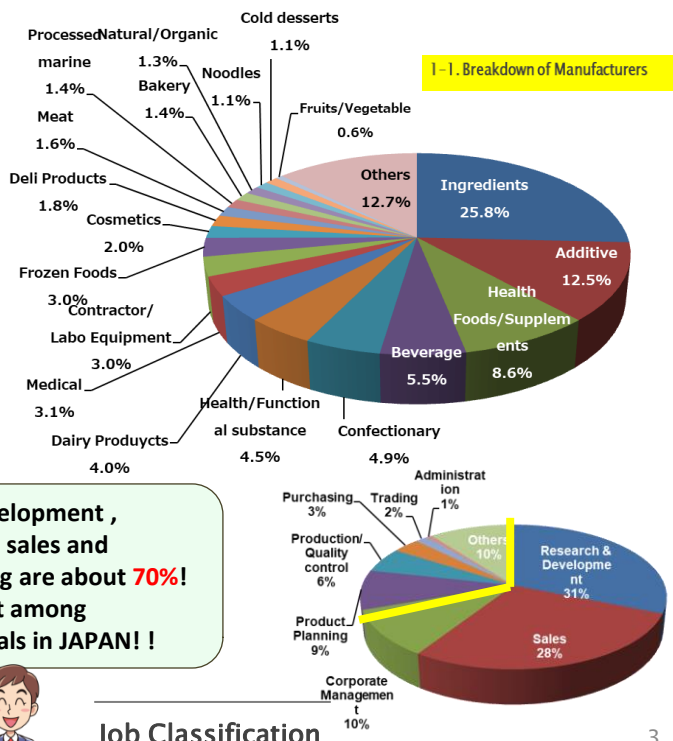
Visitors' Analysis



1-2. Breakdown of Non-manufacturers

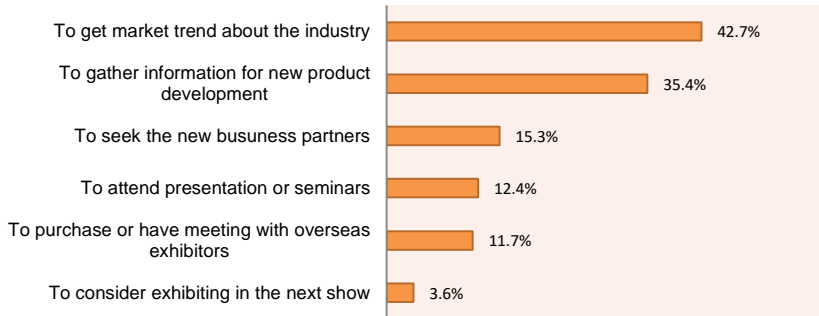


Research & Development , specialized R&D sales and Product Planning are about 70%!
Must-visit event among R&D professionals in JAPAN !

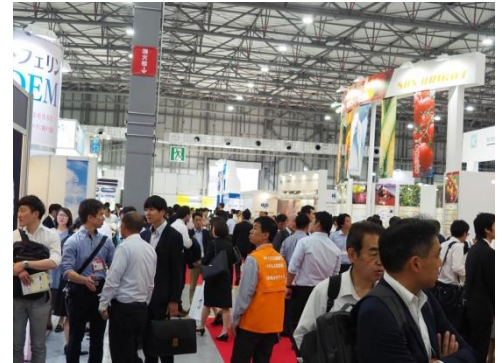


2019 Show Results

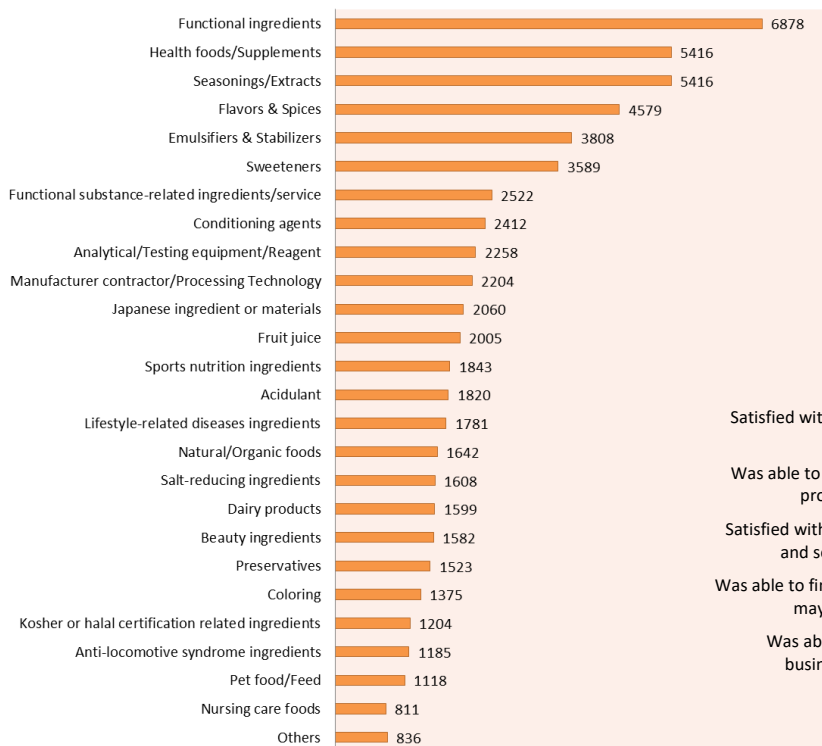
■ Purpose of visit



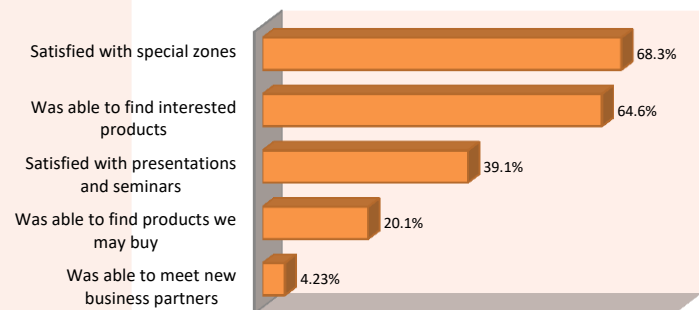
***Canceled in 2020 to prevent the spread of COVID-19 infection**



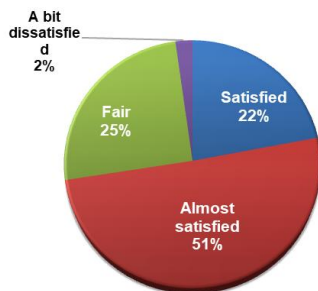
■ Exhibit's products you were interested in (Multiple answers)



■ What was a good point of the show? (Multiple answers)



■ Are you satisfied with the show?



■ Reason of satisfaction



Don't miss this unique opportunity to promote and introduce your products into the Japanese market !

List of Exhibitors

*Canceled in 2020 to prevent the spread
of COVID-19 infection

AAK Miyoshi Japan Co., Ltd.
Adaptgen Pharmaceutical.co.,Ltd.
ADM Japan Ltd.
Agilent Technologies Japan, Ltd.
Aji-21 Company/Seikai publisher
AJINOMOTO CO.,INC.
AKITA MEIJYO CO.,LTD.
Alpha M.O.S. Japan K.K.
Amano Enzyme Inc.
AMETIS JSC
ANGEL YEAST(HONG KONG) CO.,LTD.
Anton Paar Japan K.K.
AOAC INTERNATIONAL JAPAN SECTION
API Co.,Ltd.
ARKRAY Group Karada Lab
Asahi Bussan Co.,Ltd
Asahi Kasei Corp / DELICO
Association for the Safety of Imported Food,Japan
AstaReal Co.,Ltd.
AZmax, Co., Ltd.
B Food Science Co., Ltd.
Bio Chromato, Inc.
Bio'c Co., Ltd.
BIOCON (JAPAN) LTD.
BIOFAC JAPAN LTD.
bioMerieux Japan Ltd.
BIZEN CHEMICAL CO.,LTD
Bloomage Biotechnology Co.Ltd.
C.Gerhardt Japan Co.,Ltd.
Capsugel Japan Inc / Lonza
CBC Co.,Ltd.
CBD Co.,Ltd
CCPIT SUB-COUNCIL OF LIGHT INDUSTRY
CellMark Japan
CEM JAPAN
CHIYODA INDUSTRY CO.,LTD
Combi Corporation
Corbion Japan K.K.
COSMO.CO.,LTD
Dai Nippon Printing Co.,Ltd.

DAIWA CAN COMPANY
DAN FOODS CO., LTD. / NIKKOU KASEI CO.,LTD.
DSP GOKYO FOOD & CHEMICAL Co., Ltd
DuPont Nutrition & Biosciences
Eurofins Food and Product Testing K.K / Eurofins
Ecopro Reserch K.K
EXCEED
Fasmac Co., Ltd.
FERA Science.,LTD
FOOD ANALYSIS TECHNOLOGY CENTER
SUNATEC
FOOD CHEMICALS NEWSPAPER INC.
Food Forum Tsukuba
Food Research Inttitute.NARO(NFRI)
Food Safety Kentei Association
Fuji Foods Corporation
FUJI NIHON SEITO CORPORATION
FUJIMEDICAL
Functional Water Foundation
FUTAMURA CHEMICAL CO.,LTD.
GE Wellness Co.,Ltd.
GELITA Japan Inc.
GENUINE R&D Co.,Ltd.
Gerald McDonald Asia Ltd.
Glanbia Japan K.K.
Golden Kelly Pat.Flavor Co.,Ltd.
GS1 JAPAN
GUSHEN JAPAN LIMITED
HACCP JAPAN
Hakata Salt Co., Ltd.
Hawaii Department of Agriculture
HAYASHIKANE SANGYO CO.,LTD.
HBI Enzymes Inc.
HIGUCHI INC.
Human Metabolome Technologies,Inc.
ICS-net Inc.
Ide Yagura Tsusho LLC/Grow Nutricrops
International
IHM Inc.
IKARI SHODOKU CO.LTD
IMURAYA FOODS CO., LTD.
INA FOOD INDUSTRY CO.,LTD.
INCORPORATED FOUNDATION TOKYO
KENBIKYO-IN

Industrial Technology Center of
Tochigi Prefecture
Ingredion Japan K.K. / Meiryo
INHOP CO.,LTD.
Innova Market Insights
ITALGELATINE S.p.A
IWAKI&CO.,LTD. / DSM Food Specialties
IZUMI FOODS CO., LTD. / BONITO FOODS
CO.,LTD
Jaoanese Socuety for Ceramides
Japan Accreditation Board.(JAB)
Japan Analytical Instruments Manufacturers'
Association (JAIMA)
Japan Bentou Association
Japan Business Association For Carotenoid
Japan Confectionery and Innovative Food
Ingredients Research Center
Japan Electrolyzed Water Association
JAPAN EXTRACT SEASONING
ASSOCIATION
Japan Flavor & Fragrance Materials
Association
Japan Food Additives Association
JAPAN FOOD HYGIENE ASSOCIATION
JAPAN Food Professional Engineers'Center
Japan Food Research Laboratories
Japan Health and Nutrition Food Association
Japan Stevia Association
Japan Vegetable Protein Food Association
Japanese Association for Lactoferrin
Japanese Society of Food Chemistry
Japanese Society of Food Microbiology
JELLICE CO.,LTD.
Jiaherb, Inc.
JNC CORPORATION
K•E•I Co.,Ltd.
KAMEDA SEIKA CO., LTD.
KANEKA CORPORATION
KANTO CHEMICAL CO.,INC
Kao Corporation
Kewpie Jyozo Co.,Ltd.
Kikkoman Biochemifa Company
Kikkoman Food Products Company
KIMICA Corporation
KINOSHITA Co.,Ltd.
KOBE CHEMICAL CO.,LTD.

KOHSEI FOODS CO., LTD
KOKEN LTD.
Kowa Company,Ltd.
KOYO MERCANTILE CO.,LTD. / BIOSPRINGER
S.A.
Kriti Nutrients Limited
Kyoeseicha Co.,Ltd
LIFE FOOD INSTITUTE LTD.
Life&Bio plaza21
Liyeh Trading CO.,LTD / Rippa Food Enterprise
CO.,LTD.
MARINE SCIENCE CO.,LTD. / MSC CO.,LTD.
MARINE TECHNOS CO.,LTD. / Kinry Food
Ingredients Co.,Ltd.
MARUZEN FOOD INDUSTRY CO.,LTD.
MATSUMOTO TRADING Co.,Ltd
Medience Corporation
MICROFOODS JAPAN CO., LTD.
MIRAI KASEI Co.,Ltd. / The ShinshuNakano
Chamber of Commerce & Industry / SHINSHU
UNIVERSITY
MITSUBISHI GAS CHEMICAL COMPANY, INC.
MITSUI & CO.,LTD.
Mitsui Sugar Co., Ltd.
Monthly Food Safety Magazine HACCP KEIRAN-
NIKU JOHO CENTER CO.,LTD
MORISHITA JINTAN CO.,LTD
NAGASE & CO., LTD. / Hayashibara Co.,
Ltd./Nagase ChemteX Corporation./Prinova
NAKANO BC Co., Ltd
NANZANEN CO., LTD.
National Institutes of Biomedical Innovation,Health
and Nutnition,Research Center for Medicinal Plant
Resources,
NeU
New Drug Research Center Inc. / BioSafety
Research Center Inc.
Nichirei Foods Inc.
NIHON NOVELICA
NIPPON SHINYAKU CO., LTD.

List of Exhibitors

Nipponham Foundation for the Future of Food
Nishimaki Printing
NISSEI KYOEKI Co.,Ltd
Nitta Gelatin Inc.
Omnica
Organization for Small & Medium Enterprises and
Regional Innovation, JAPAN
ORGANO FOOD TECH CORPORATION
ORYZA OIL & FAT CHEMICAL CO.,LTD.
OSAKA GAS LIQUID Co.,Ltd.
Osaka Research Institute of Industrial and
Technology
POLYPAN Group S.A.
Proassist
ProDigest
RD SUPPORT / IMEQ RD/JAPAN HELTH
PROJECT/WLJ
Rettenmaier Japan Co., Ltd.
RIKEN VITAMIN Co.,Ltd
Rozetta Corp.
RYUSENDO CO.,LTD.
SABINSA JAPAN CORPORAION
SAEWC
SAIWAISHOBO CO.,LTD.
Samyang corporation
SANATECH SEED CO.,LTD.
San-Ei Gen F.F.I., Inc.
San-ei Sucrochemical Co.,Ltd.
SANSHO Co., Ltd.
SANWA SHURUI Co., Ltd.
Sanwa Starch CO., Ltd. / Joetsu Starch CO.,Ltd
Saraya Co., Ltd.
SATO FOODS INDUSTRIES CO.,LTD.
SCETI K.K. / Flavor Consultants Inc
Seibu Giken Co.,Ltd.
SEIWA & CO.,LTD. / XINGHE
TRADING(SHANGHAI)CO.,LTD. / XINGYIN
(XIAMEN) FOODS CO.,LTD.
SENMI EKISU CO.,LTD
SERVICETEC JAPAN CORP.
SHAANXI FUJIE PHARMACEUTICAL CO.,LTD /
TOKYO SHINWA SHOJI CO.,LTD
Shandong Hong Ji Tang Pharmaceutical Group
Co.,Ltd.

Shin-Etsu Chemical Co., Ltd.
SHINSEI SANGYO Co.,Ltd
SHOKAKUEN CO.,Ltd.
SHOKO CO.,LTD.
Sigma-Aldrich Japan G.K
SKY HERB(Zhejiang Sky herb Biotechnonology Inc.
Sleep Well Co., Ltd.
SOBOL Co.,Ltd.
Society for Functional Food Research
SUN BRIGHT CO., LTD.
Sun Medica. Co.,Ltd.
Sunsho Pharmaceutical Co.,Ltd.
Sunsweet International
TAIHEI CHEMICAL INDUSTRIAL CO.,LTD.
Taisho Pharmaceutical Co.,Ltd.
TAKARA SHUZO CO., LTD.
TATE & LYLE JAPAN KK
THE CHEMICAL DAILY / Chemicaldaily Regulatory
Info-Center Co.,Ltd.
The Japanese Institute for Health Food Standards
The Licorice Industrial Association
The Oyama Company Ltd.
TOKIWA PHYTOCHEMICAL CO.,LTD. / Nihon
Advanced Agri Corporation
Tokyo Metropolitan Food Technology Research
Center
Tokyo Saraya Co.,Ltd.
Toyama Sangyo Co., Ltd.
Toyo Science Corp.,
TOYO SHINYAKU Co., Ltd.
TOYO SUGAR REFINING CO.,LTD
TS Trading, Inc.
TSUJI OIL MILLS CO., LTD.
Tsuruya Chemical Indutries, Ltd.
TTC CO.,LTD.
U.S. Dairy Export Council Japan Office
VIDYA JAPAN K.K.
YAMASA CORPORATION
YOKOHAMA OILS&FATS INDUSTRY CO.,LTD.
Yokoyama Food co.,Ltd

List of visitors

*Partial list of major companies from visitors database in 2019

*Canceled in 2020 to prevent the spread of COVID-19 infection

ACE BAKERY.Co., Ltd
 ACECOOK CO., LTD.
 AEON CO., LTD.
 AEON TOPVALU Co.,Ltd.
 AJINOMOTO AGF, INC.
 AJINOMOTO FROZEN FOODS Co., Inc.
 Akagi Nyugyo Co., Ltd.
 ANA Foods Co., Ltd.
 ANA TRADING CO., LTD.
 ANGFA Co.,Ltd.
 AOHATA CORPPRATION
 Aomori Prefectural Government
 ARTNATURE INC.
 ASADAAME CO.,LTD.
 ASAHI BREWERIES, LTD.
 ASAHI SOFT DRINKS CO., LTD.
 ASKUL Corporation
 BANDAI CO.,LTD.
 Bourbon Corporation
 B-R 31 ICE CREAM CO., LTD.
 Bridgestone Corporation
 BULL-DOG SAUCE CO.,LTD.
 Calbee, Inc.
 Canon Inc.
 Catalent Inc.
 CATALOGHOUSE LTD.
 CHAT NOIR Company
 Cheerio Corporation Co., LTD
 Chlorella Industry Co., LTD.
 Choshi Electric Railway Co.,Ltd.
 CHUGAI CHEMICAL INDUSTRIAL CO.,LTD.
 Coca-Cola (Japan) Company, Limited
 Colombin Co., Ltd
 COLOWIDE MD Co.,Ltd.
 CO-OPDELI CONSUMERS' CO-OPERATIVE UNION.
 DAIDO PHARMACEUTICAL CORPORATION
 DAIKIN INDUSTRIES,LTD
 Daimaru Matsuzakaya Department Stores Co.Ltd.
 Danone Japan Co.,Ltd.

Denroku Co., Ltd.
 DENTSU INC.
 DHC Corporation
 DMM.com LLC
 Dole Japan, Inc.
 DUSKIN CO., LTD.
 DyDo DRINCO, INC.
 Earth Corporation
 East Japan Railway Trading Company
 Ebara Foods Industry, Inc.
 Embassy of the Republic of Peru in Japan
 Embassy of the Republic of Turkey in Japan
 euglena Co.,Ltd.
 EZAKI GLICO CO.,LTD.
 FamilyMart Co.,Ltd.
 FANCL CORPORATION
 FINE JAPAN CO.,LTD
 FIRST BAKING CO.,LTD.
 FRUTA FRUTA , Inc.
 FUJI BAKING GROUP CO., LTD.
 FUJICCO Co., Ltd.
 FUJIYA CO., LTD.
 FUJIYAKUHIN Co., Ltd.
 GABAN Co., Ltd.
 GINBIS CO., LTD.
 Ginza Aster Co.,Ltd.
 Ginza Cozy Corner Co.,Ltd.
 Ginza stefany Inc.
 GODO SHUSEI CO., LTD.
 Goshoku Co., Ltd.
 Gouvernement du Québec
 HAKUTSURU SAKE Brewing Co., Ltd.
 Hanamaruki Foods Inc.
 Hokkaido Research Organization
 HOUSE FOODS CORPORATION
 Hyogo Economic Development Center,
 IHI Corporation
 IMAHAN CO.,LTD
 Imperial Hotel, Ltd.
 IMURAYA GROUP CO., LTD.

INABA FOODS Co.,Ltd.
 Isetan Mitsukoshi Holdings Ltd.
 ITO EN, LTD.
 ITOCHU Corporation
 Itoham Foods Inc.
 Ito-Yokado Co., Ltd.
 IVY.COSMETICS
 IWASHITA Corp.
 Japan Tobacco Inc.
 Japanese Consumers' Co-operative Union(JCCU)
 JINRO INC.
 Joyfull Co.,Ltd.
 JTB Corp.
 Jupiter Shop Channel Co.,Ltd.
 Kabaya Foods Corporation
 KADOKAWA CORPORATION
 Kagawa Industry Support Foundation
 KAGOME CO., Ltd.
 Kanefuku Co., Ltd
 Kanro Inc.
 Kao Corporation
 KDDI CORPORATION
 Keio Corporation
 KEIO DEPARTMENT STORE CO., LTD.
 KENKO Mayonnaise Co., Ltd.
 KENKOUKAZOKU CO.,LTD.
 KENMIN.FOODS.CO.,LTD.
 Kewpie Corporation
 KEY COFFEE INC.
 KIBUN FOODS INC.
 Kiku-Masamune Sake Brewing Co., Ltd.
 Kirin Holdings Company, Limited
 KISCO FOODS Co.,Ltd.
 KISCO LTD.
 Kiyoken Co.,Ltd.
 Kobayashi Pharmaceutical Co.,Ltd
 KOBEYA BAKING CO., LTD.
 KOHSEI FOODS Co.,Ltd.
 KOIKE-YA Inc.
 Koiwai Dairy Products CO.,LTD.

List of visitors

*Partial list of major companies from visitors database

KOKUBU GROUP CORP.
Konami Sports Co., Ltd.
Konica Minolta, Inc.
KOSE Corporation
Kracie Holdings, Ltd.
KUBOTA Corporation
KURARAY CO., LTD.
KYOCERA Corporation
KYODO MILK INDUSTRY CO., Ltd
KYOKUYO CO., LTD.
KYOWA CLEAN Co., Ltd
KYUSHIN PHARMACEUTICAL CO., LTD.
LAWSON, INC.
Lion Corporation
Mandom Corporation
MannanLife CO., LTD.
Maritime Materiel Command
Marubeni Corporation
Marubeni Nisshin Feed Co., Ltd.
MARUDAI FOOD CO., LTD.
MARUI GROUP CO., LTD.
Marukome Co., Ltd.
MEGMILK SNOW BRAND Co., Ltd.
Meiji Co., Ltd.
MINISTOP CO., LTD.
Mitsubishi Corporation
Mitsubishi Shokuhin Co., Ltd.
Mitsui Chemicals, Inc.
MITSUI FOODS CO., LTD.
Mitsui O.S.K Passenger Line, Ltd.
Mizkan Holdings Co., Ltd.
Momoya Co, Ltd.
MORINAGA MILK INDUSTRY CO., LTD.
NAGATANIEN CO., LTD.
Nakanihon Capsule Co., Ltd.
National Federation of Agricultural Cooperative Associations
Natori Co., Ltd.
Nestle Japan Limited
NH Foods Ltd.
Nichiban Co., Ltd.

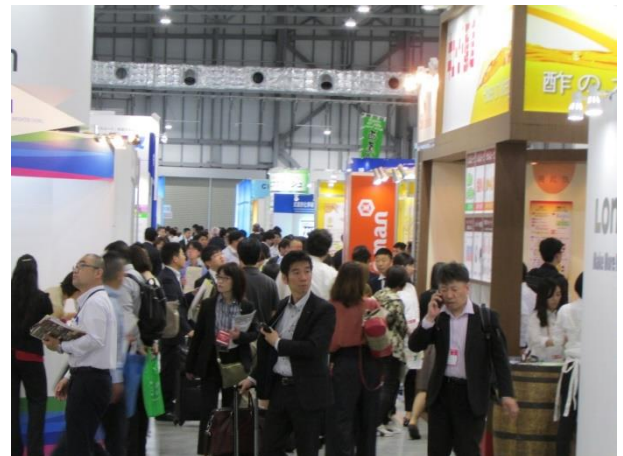
NICHIMO CO., LTD.
Nichinichi Pharmaceutical Co., Ltd.
Nichirei Corporation
NIHON SHOKKEN HOLDINGS CO., LTD.
Nikki-Universal Co., Ltd.
NINBEN CO., LTD.
NIPPON DEL MONTE CORPORATION
Nippon Pet Food Co., Ltd.
NIPPON SHOKUBAI CO., LTD.
Nippon Suisan Kaisha, Ltd.
NISSIN FOODS HOLDINGS CO., LTD.
NOF CORPORATION
NTT DOCOMO, INC.
OHAYO DAIRY PRODUCTS CO., LTD.
OHTA'S ISAN Co., Ltd.
ORIGIN TOSHU Co., Ltd.
ORION BREWERIES, LTD.
Otafuku Sauce Co., Ltd.
Otsuka Foods Co., Ltd.
Otsuka Pharmaceutical Co., Ltd.
PALACE HOTEL CO., LTD.
Palsystem Consumers' Co-operative Union
Panasonic Corporation
Pasco Shikishima Corporation
PENTEL CO., LTD.
PIP CO., LTD.
POKKA SAPPORO FOOD & BEVERAGE LTD.
Rakuten, Inc.
RETAILSYSTEMSERVICE Co., Ltd.
RICOH Company, Ltd.
RIZAP GROUP, Inc.
ROHTO Pharmaceutical Co., Ltd.
Royal Danish Embassy, Japan
Ryukakusan Co., Ltd.
S&B FOODS INC.
S.T. CORPORATION
Saizeriya Co., Ltd.
SankyoHikari Co., Ltd.
SANRIO CO., LTD.
Santen Pharmaceutical Co., Ltd.

SANYO FOODS.Co., Ltd.
SAPPORO BREWERIES LTD.
SAPPORO HOLDINGS LTD.
Senshukai Co., Ltd.
Setagaya Shizensyokuhin Co. Ltd.
Seven & i Holdings Co., Ltd.
SEVEN-ELEVEN JAPAN CO., LTD.
SHIDAX CORPORATION
Shionogi Healthcare Co., Ltd.
Shiseido Company, Limited
SKYLARK HOLDINGS CO., LTD.
Skymark Airlines Inc.
SODA NIKKA CO., LTD.
Sogo & Seibu Co., Ltd.
Sojitz Corporation
SOTETSU ROSEN Co., Ltd.
SSP CO., LTD.
Starbucks Coffee Company.
Sugarlady Co., Ltd.
Sumitomo Corporation
SUNDIA Co., Ltd.
SUNDRUG CO., LTD.
Sunstar Inc.
Suntory Holdings Limited
Supplement Japan Co., Ltd.
Suzuhiro Co., Ltd.
TableMark Co., Ltd.
TAIHO PHARMACEUTICAL CO., LTD.
Taiko Pharmaceutical Co., Ltd.
Taisho Pharmaceutical Co., Ltd.
Takanashi milk products Co., Ltd.
TANITA CORPORATION
TARAMI corporation
T-ARTS Company, Ltd.
TBC GROUP CO., LTD.
The Japan Offices of the Western Australian Government.
THE LOFT CO., LTD.
The Tokyo Organising Committee of the Olympic and Paralympic Games
THE TORIGOE CO., LTD.
THERMOS K.K.

List of visitors

*Partial list of major companies from visitors database

Tiger Corporation
 Tobu Department Store Co.,Ltd.
 Tohato Inc.
 Tokai Pickling Co., Ltd.
 Tokyo Aircargo Co., Ltd.
 Tokyo Zoological Park Society
 TOKYU DEPARTMENT STORE CO.,LTD.
 TOKYU HANDS INC.
 Tombow Beverage Co.,Ltd.
 Toray International, Inc.
 Toraya Confectionery Co. Ltd.
 TOSHIBA CORPORATION
 TOTO LTD.
 Toyo Suisan Kaisha,Ltd.
 TOYOTA BOSHOKU CORPORATION
 Toyota Tsusho Corporation
 TOYOTA TSUSHO EUROPE
 TREE OF LIFE CO., LTD.
 TSUKIOKA FILM PHARMA CO., LTD.
 U-CAN Inc.
 UCC UESHIMA COFFEE CO., LTD.
 Unilever Japan K.K.
 UNITIKA LTD.
 UNY Co., Ltd.
 Vendor Service Co., Ltd.
 WAKASA SEIKATSU Co., Ltd.
 WARABEYA NICHIO HOLDINGS CO., LTD.
 Watami Co., Ltd.
 Welcia Yakkyoku Co., Ltd.
 Yakult Honsha Co.,Ltd.
 Yamada Bee Company, Inc.
 YAMASA CORPORATION
 YAMAZAKI BAKING CO.,LTD.
 Yanmar Co., Ltd.
 Yazuya Co., Ltd.
 YOMEISHU SEIZO CO.,LTD.
 YOSHINOYA HOLDINGS CO., LTD.
 Yotsuba Milk Products Co., Ltd
 Zensho Holdings Co., Ltd.
 ZERIA Pharmaceutical Co.,Ltd.



Seminars / International Symposiums

One of our great attractions – Our world-class workshops and educational forums bring together influential speakers and individuals who address key topics and debates within the food ingredients industry. The speakers address fundamental issues and highlight new products and solutions within the industry. The educators bring ifia/HFE unique experiences, studies and theories, and inspire a mutual respect amongst industry peers who wish to stay abreast of the latest market developments.

In 2021, we will offer practical seminars including export and import procedures on food products, and its punitive clause, future prospects on food industry at global level, etc. Check our official website for up-to-date information on seminar programs.

Seminar Programs planned in 2020

***Canceled in 2020 to prevent the spread of COVID-19 infection**

Unsaturated fatty acid metabolisms by intestinal bacteria and the physiological functions of metabolites
 [Muscle Protection] Ostrich meat, with a power of world's strongest land runner
 "Reiwa" Diet, Beautiful(Rei), Balance(Wa)Diet for Extending Healthy Life Expectancy by Ourselves
 "Reiwa" Diet, Beautiful(Rei), Balance(Wa)Diet for Extending Healthy Life Expectancy by Ourselves
 About soup stock and bouillon. Possibilities of vegetable stock
 Administration of hydrolyzed collagen affect bone density and cartilage damage of the locomotion disease model animals.
 Alcoholic drinks in Japan; present and future
 Analysis of pesticide residues in cereals
 Approaches to development of OYATSU for the flail prevention
 Beneficial impact of functional foods on brain dysfunction including addictive behaviors and cognitive impairment
 Chondroprotective action of glucosamine—its antiinflammatory and autophagy-inducing actions—
 Chrono-nutrition for the improvement of sleep disorders
 Coaching - Achieve harmony of mind and body
 Current status of labeling system for food allergens including grain.
 Detection methods for toxic metals and elements in grains, and their standards and criteria in Japan and overseas
 Development of a taste sensor to evaluate the saltiness enhancement effect
 Development of Networked Culture (CulNet) system for production of cell-based meat
 Effect of lactoferrin on the skin
 Effects of Lactoferrin on Vaginal and Endometrial Microbiota
 Feature and Benefit of PGA
 features and applications of gelatin
 "Features of agar and konjac with unique physical properties and their applications- Exploring new possibilities for traditional foods-"
 Food applications of Fermentation-derived Cellulose
 Food applications of Soluble Soybean HemiCellulose
 Frailty-prevention based on the scientific evidences
 Function of Dietary Fiber / Cellulose gel in Meat Analog application.
 Good Less-Salt Diet~Hypertension and Salt~
 Gut-Salivary gland interaction by food enhances the saliva power
 How the Dutch Olympic Team is preparing for the heat in Tokyo with advanced and basic sports nutrition
 How to assess anti-aging effect of diet and exercise
 How to make a menu that balances health and deliciousness
 How to prepare for Tokyo Olympic Games using advanced nutrition strategy.
 Introduction of Japanese Association for Lactoferrin
 Introduction of microcrystalline cellulose "CEOLUS®"

Seminars / International Symposiums

Seminar Programs planned in 2020

***Canceled in 2020 to prevent the spread of COVID-19 infection**

Japanese Dashi and health care
 Key to metabolism: Food materials that work for muscles - Development of foods that imitate motor function
 Mechanism for improvement of damaged skin by ingestion of collagen peptide
 Modern usage of improving agents for baking
 New Perspective of trail prevention
 Nutrition for body making
 Our efforts for best hospital food in Japan
 Participation report of the 14th International Conference on Lactoferrin
 "Participation report of the 14th International Conference on Lactoferrin/LF study on prevention of colon of carcinogenesis - From animal studies to human trial -"
 Pectin features and applications.
 Population approach as the spread of delicious low-salt meal current status of "Karushioh Certification System" 2020
 Potent anti-obesity effect of enteric-coated lactoferrin: Decrease in visceral fat accumulation in Japanese men and women with abdominal obesity and its possible mechanisms
 Protein and physical health, mental health
 Protein intake and exercise load for healthy aging
 Recent topics of resveratrol derived from grapes and the relation with the frailty
 "Recent trends in livestock Extract~Use cases in Japan and overseas~"
 Review of food additive labeling—Toward a label that prevents consumer misperception—
 Sarcopenia, obesity and sarcopenic obesity: effects of exercise and diet.
 Spreading DASHI more all over Japan and around the world
 Supporting overseas expansion with JFS, an international food safety standard
 Tasting the recent advances in marine DASHI-extract and seasoning.
 Taurine and Exercise induced fatigue
 The Advantage of KELCOGEL DGA for care food application
 The Advantage of tamarind seed gum in food application
 The advantage of Xanthan gum and Gellan gum for food and care food application
 The feature and unique function of Succinoglycan
 The first Food with Function Claims that decreases glycativ stress, "MANGOSTIA"
 The novel use of plant-based protein for meat alternative application
 The research, manufacturing, and application of Morinaga lactoferrin
 The science of trust, love and bonding
 The super – aged society and development of the frailty prevention
 The United States as a reliable grain exporter
 The use and utility of umami seasoning
 To obtain better eyes for sports
 "Trends in wine additives Winemaking technology by newly approved food additives in Japan."
 and more.....

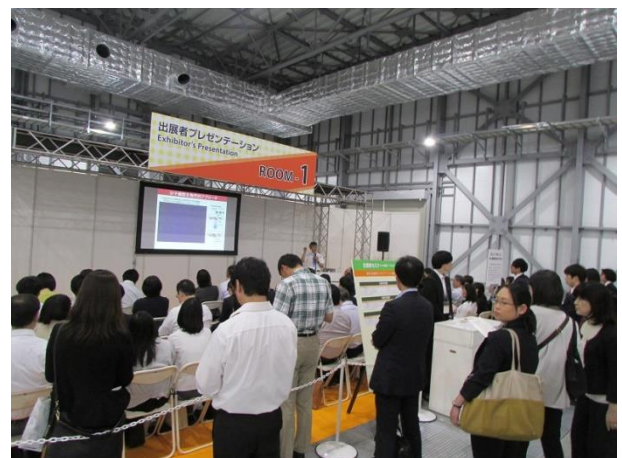
**The number of total sessions:
 359 LECTURES**

Speaking Opportunities

Exhibitor's Presentation / Private Seminar Conference

The best place to raise product awareness in Japan! *ifia/HFE JAPAN* assists in meeting your target clients. As part of the promotional campaign, *ifia/HFE JAPAN* offers a unique opportunity to introduce your products to Japanese buyers all at once through giving a seminar. These speaking opportunities give exhibitors the advantage of standing out from the crowd, catching Japanese buyers' attention, the primary step in starting new business with Japanese companies. *ifia/HFE JAPAN* is the premier event assisting business to business match making!

| | Exhibitor's Presentation | Private Seminar |
|----------------|---|--|
| Time | 15 minutes / 1 slot *Up to 4 slots in a row (60 minutes) | 3 hours (solid) *Including set up and removal |
| Capacity | 60 seats | 50 -100 seats |
| Fee | JPY ¥41,800 (tax included) | JPY ¥407,000 (tax included) |
| Included items | Projector, PC, Screen, Microphone | Projector, PC, Screen, Microphone, Pointer, Hosting, Table, Foldable chairs, Signboard |
| Location | Exhibition hall (where corporate booths stand) | Conference tower (Attached facility in Tokyo Big Sight) |



Schedule

| | |
|--------------------------------------|--|
| February.15(Mon.),2021 | Exhibition Application Deadline |
| The middle of February.,2021 | Exhibitor Briefing Session |
| From March, 2021 | Start submitting various application documents |
| May 10(Mon.) to 11(Tue.),2021 | MOVE - IN and Set up |
| May 12(Wed.) to 14(Fri.),2021 | SHOW DATE *14(Fri.) MOVE - OUT |

Exhibitors options

Option 1. Raw Space

Price : **JPY ¥394,900/9m² (tax included)**

Including : Exhibit space

Note : Raw space is the rental of floor space only and does not include any utilities, services, walls or furnishings. Exhibitors requesting raw space will need to order their utilities, services, furnishings, and carpet separately.

<Image>



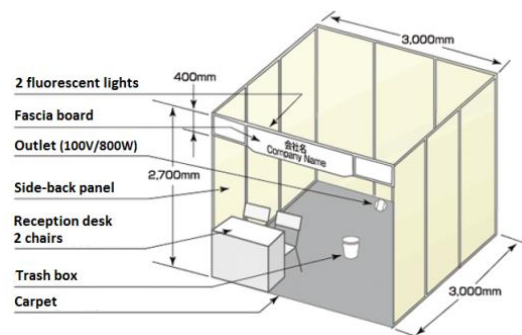
Option 2. Package Booth

Price : **JPY ¥528,000/9m² (tax included)**

Including : Exhibit space(W3,000 X D3,000 X H2,700), Side-back panel, English-Japanese fascia board, Carpet, 1 Reception desk, 2 Folding chairs, 2 Fluorescent lights, 1 Trash box, 1 Electrical outlet (100V/800W, not included power rate), Booth cleaning

Note : Package booth is available in 3m x 3m units , including basic decoration.

※ **Corner location charge : JPY¥22,000/corner**



Visitor Promotion Campaign

Official website listing

Before the show, the exhibitors list will be released to all the visitors on the official website. You will get a chance to post a company profile including contact information, items to be displayed, and introduction of displayed items. This is one of the powerful means of advertisement as visitors use the exhibitors list even after the show to find business partners.



Advertisement slot in e-mail newsletters

Up-to-date attendee information will be announced to targeted visitors (approx.60,000) through email newsletters. We will post the advertisements of the seminar program in the newsletter multiple times. Delivery starts two months ahead of the show.

Aggressive advertising in Food Chemicals Newspaper and related magazines!

Articles of your company will be posted on Food Chemicals Newspaper, the leading newspaper in the food ingredients & additives industry, and other related magazines issued by Food Chemicals Newspaper Inc.

<Food Chemical Newspaper>

<Health Food Journal>

<Food Chemical>

<Food Style 21>



For further information, please contact us.

FOOD CHEMICALS NEWSPAPER INC.

Contact: Rie Tahira(Ms.)

TEL: +81-3-3238-7520 / FAX: +81-3-3238-7898

E-mail: tahira@foodchemicalnews.co.jp